

Mike Cowburn

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Academic Experience

European University Viadrina

Postdoctoral Researcher 2023–present

I am a postdoctoral researcher at the European New School of Digital Studies working alongside Prof. Dr. Ulrike Klinger. My research focuses on how political parties and other political elites communicate in the digital era. I teach two MA-level courses each semester and serve as the co-PI of the Digital Campaigns & Elections (DiCE) Lab (www.dicelab.eu).

Freie Universität Berlin

Ph.D. Political Science *summa cum laude* 2019–2022

Dissertation: Partisan Polarization in Congressional Nominations: How Ideological & Factional Primaries Influence Candidate Positions

Committee: Christian Lammert (chair), Sean M. Theriault, Rachel M. Blum, Curd B. Knüpfer, Thorsten Faas, David Bosold

The thesis documents the changing dynamics of U.S. congressional primary competition between 2006 and 2020, namely, the proliferation of ideological and factional contests, then analyzes the impact of ideological and factional primaries on candidate positions in terms of the selective (voter) effect, between-election adaptative effect, and within-election adaptative effect using quantitative methods including causal inference and text-as-data. I show that voters do not systematically reward non-centrist positioning, even in primaries about ideological and factional differences, but that candidates often behave as if they do, adapting their positions both between and within election cycles.

MA North American Studies *1,0* 2017–2019

The MA study focused primarily within the discipline of political science, with additional courses in cultural studies and interdisciplinary subjects. The thesis focused on the topic of polarization in the U.S. Congress and was awarded the highest grade of 1,0.

University of Exeter

BA Hons Politics *2:1* 2005–2008

The BA program gave a broad introduction to the discipline of political science, the dissertation focused on media representations of the U.S. presidency and received a 1st.

Research Interests

Topics: Political Parties, Primary Elections, Intra-Party Factions, Political Communication, Ideology, Candidate Selection, Polarization, Radicalization.

Methods: Causal Inference, Quantitative Methods, Mixed Methods, Text-as-Data.

Peer-Reviewed Publications

Blum, Rachel M. and **Mike Cowburn**. Forthcoming. “How Local Factions Pressure Parties: Activist Groups & Primary Contests in the Tea Party Era.” *British Journal of Political Science*.

- Cowburn, Mike** and Curd B. Knüpfer. 2023. “The Emerging Fault Line of Alternative News: Intra-Party Division in Republican Representatives’ Media Engagement.” *Party Politics*. 0(0): 1-15. <https://doi.org/10.1177/13540688231157579>
- Cowburn, Mike** and Rebecca Kerr. 2023. “Inclusivity and Decentralisation of Candidate Selectorates: Factional Consequences for Centre-Left Parties in England, Germany, and the United States.” *Political Research Quarterly*. 72(1): 292-307. <https://doi.org/10.1177/10659129221081213>
- Cowburn, Mike** and Michael T. Oswald. 2020. “Legislator Adoption of the Fake News Label: Ideological Differences in Republican Representative Use on Twitter.” *The Forum* 18(3): 389–413. <https://doi.org/10.1515/for-2020-2015>
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Book Chapters

- Cowburn, Mike**. 2022. “Experience Narratives and Populist Rhetoric in U.S. House Primaries.” in Michael T. Oswald (ed.) *The Palgrave Handbook of Populism*. Palgrave Macmillan. https://doi.org/10.1007/978-3-030-80803-7_26
- Cowburn, Mike**. 2020. “The Transformation of the Congressional Primary.” in Michael T. Oswald (ed.) *Mobilization, Representation and Responsiveness in The American Democracy*. Palgrave Macmillan. https://doi.org/10.1007/978-3-030-24792-8_5
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In Progress

- Cowburn, Mike** and Marius Sältzer. “Partisan Communication in Two-Stage Elections: The Effect of Primaries on Intra-Campaign Positional Shifts in Congressional Elections” [Revised & Resubmitted].
- Gomez, Gabriel and **Mike Cowburn**. “Hispanic Support for Donald Trump in 2020: The Centrality of Race & White Identity” [Under Review].
- Cowburn, Mike**. *Party Transformation in Congressional Primaries* [Under Review].
- Cowburn, Mike** and Meredith Conroy. “Where do Women Win Primaries? Candidate Gender, District Partisanship, and Congressional Nomination” [Working Paper].
- Blum, Rachel M., Seth Masket, and **Mike Cowburn**. “Who Decides? Media, Maga, Money, and Mentions in the 2022 Republican Primaries” [Working Paper].
- Cowburn, Mike** and Sean M. Theriault. “Preventative Polarization: Republican Senators’ Adaptation in the Tea Party Era” [Working Paper].
- Knüpfer, Curd, Yunkang Yang, and **Mike Cowburn**. “Tracing Information Flows Between Right-Wing Alternative News Sites and Republican Members of Congress” [Working Paper].
- Cowburn, Mike**, Ulrike Klinger, and Anders Olof Larsson. “Campaigning in the Age of Platforms: A Longitudinal Analysis of German Parties & Politicians” [Working Paper].
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Commentary & Analysis

- Cowburn, Mike** and Curd Knüpfer. 2023. “[Far-Right News Sites have been Radicalizing Republican Politicians and are Dividing the Party.](#)” LSE United States Politics & Policy Blog.
- Cowburn, Mike**. 2022. “[The 2022 Midterms: A Turning Point for the Democratic and Republican Parties in Congress.](#)” LSE United States Politics & Policy Blog.
- Cowburn, Mike**. 2020. “[Not Just the Presidency: Congressional Primaries 2020.](#)” Atlantische Akademie.
- Cowburn, Mike**. 2020. [Fostering Engagement in Primaries and Caucuses.](#) APSA PoliticalScienceNow.
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Selected Conference Presentations

APSA:	2020, 2021, 2022
MPSA:	2020, 2021, 2022, 2023
EPSA:	2020, 2021, 2022
ECPR:	2020
PSA:	2021
DGfA:	2020, 2021

Invited Talks & Media

11/2022	“Polis Kocht! – U.S. Midterm Event”, Polis 180
11/2022	“Whose Party is it Anyway?”, Atlantische Akademie 2022 Atlantic Forum Midterm Event
08/2022	“Intra-Party Politics in a Partisan Era”, Atlantische Akademie Summer School
11/2021	“Right-Wing Alternative Media and Republican Party Social Media Engagement”, <i>Social Media and Politics Podcast</i> . Michael Bossetta. Episode 136. https://socialmediaandpolitics.org/right-wing-alternative-media-social-media-engagement-congress-republican-party-twitter/
11/2021	“Republican Party Factionalism as a Response to Racial & Economic Inequality” <i>Freie Universität Berlin Ringvorlesung (Lecture Series)</i> , ‘What Stands Between Us and What Stands Before Us: Pasts, Presents and Future of (In)equality in the U.S.’, Berlin
04/2021	“Polarization, Congressional Primaries, and Fake News” U.S. Studies Online, USSOcast Podcast, https://usso.uk/usso-cast/
03/2021	“The State of the Parties and Their Future Under the Biden Presidency” Atlantische Akademie Teachers’ Seminar, The United States in 2021 and Beyond
11/2020	“US-Wahl 2020” (“US Election 2020”) CouchFM Election Night TV & Radio Coverage, Berlin
11/2020	“Kongresswahl 2020”, Amerikawählt! Wahlabend 2020 (“Congressional Election 2020”), Atlantische Akademie Virtual Election Evening
11/2020	“US Election System & Postal Voting”, interview with Fluter Magazine, https://fluter.de/us-wahlsystem-briefwahl-interview [in German]
09/2020	“Ein Ausblick auf die Kongress-, Gouverneurs- und einzelstaatlichen Wahlen: Gelingt den Demokraten die Rückeroberung des Senats und weiterer Einzelstaaten?” (“A look ahead to the congressional, gubernatorial, and state elections: will the Democrats succeed in retaking the Senate and other states?”) America Decides: 2020 Election Series, Bonn University
06/2019	“Demokratie unter Beschuss? Donald Trump und der Populismus”, (“Democracy Under Attack? Donald Trump and Populism”) Tolerantes Brandenburg Series, Friedrich-Ludwig-Jahn-Gymnasium

Other Training

07/2022	Data Science Summer School, Hertie School of Governance, Berlin <i>Courses:</i> Introduction to Python
08/2021	Essex Summer School in Social Science Data Analysis, Virtual <i>Courses:</i> Advanced Quantitative Data Analysis
08/2021	Summer School of the ECPR Standing Group on Political Parties, Aarhus University
07/2021	Data Science Summer School, Hertie School of Governance, Berlin <i>Courses:</i> Intro to R Programming, Data Visualization with R, Research Design & Causal Analysis with R

03/2021	ECPR Virtual Winter School in Methods and Techniques, Virtual <i>Courses:</i> The Statistics of Causal Inference
03/2021	Applied Statistics Workshop Series, NTNU Business School, Norwegian University of Science and Technology, Trondheim
07/2020	Essex Summer School in Social Science Data Analysis, Virtual <i>Courses:</i> Applied Regression, Advanced Stata Programming

Awards & Grants

2022	APSA Political Communication Section's Executive Committee Travel Funding
2022	APSA Travel Grant
10–12/2021	STIBET Doctorate Promotion of the Deutsche Akademische Austauschdienst (DAAD) three-month stipend (October to December 2021)
2021	APSA Political Communication Section's Executive Committee Travel Funding
2021	APSA Travel Grant
2021	Virginia Gray Graduate Research Grant from the APSA Political Organizations and Parties (POP) Section
2021	John Sullivan Award for Best Graduate Student Paper in the APSA Elections, Public Opinion, and Voting Behavior (EPOVB) Section
2019–2022	Freie Universität Berlin Graduate School of North American Studies (GSNAS) forty-month Doctoral Research Stipend, including Annual Travel Grant

Teaching Experience

European University Viadrina

ENS-2312	Media & Democracy (MA)	Summer 2023
ENS-2313	Political Parties in the Digital Era (MA)	Summer 2023

Freie Universität Berlin

32513	U.S. Political Parties in a Partisan Era (MA)	Winter 2021/22
32503	Polarization in U.S. Politics (BA)	Summer 2019
32000T	Understanding North America B: Political Science (BA)	Summer 2019
32000T	Understanding North America B: Political Science (BA)	Summer 2018
	BA Thesis Supervisor	2019–2023
	MA Thesis Supervisor	2020–2023

University of Exeter

EDU3014	Learning for Teaching (with in-school placement)	2007–2008
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Professional Association Memberships

American Political Science Association (APSA)
 Midwest Political Science Association (MPSA)
 European Political Science Association (EPSA)
 European Consortium of Political Research (ECPR)
 Political Studies Association (PSA)
 German Association for American Studies (DGfA)

Miscellaneous

Software: Stata, Zotero, \LaTeX , R
 Languages: English (native), German (B2)

Selected Non-Academic Employment

Account Director	Ideal (www.ideal.co.uk)	2010–2017
Administrative Assistant	Liberty (www.libertyhumanrights.org.uk)	2008–2009

References

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